

Club Carlson for Planners

Make your next event more rewarding



Where points and exclusive rewards meet.

You can earn valuable rewards for booking your next meeting, event or convention. Club CarlsonSM for Planners is a unique hotel rewards program exclusively for meeting and event planners. Whether you're planning large or small corporate events, or you're a special events planner arranging dinners and weddings, you can earn points with Club Carlson for Planners when you book your event at more than 1,000 participating Carlson Rezidor hotels worldwide.

Get rewarded faster

Free Enrollment

Earn 3 Gold Points per USD spent on total qualifying event purchases up to USD 5,000 at any participating Carlson hotel.

Earn 5 Gold Points per USD spent on total qualifying event purchases of more than USD 5,000 at any participating Carlson hotel.

Redeem Options

Award Nights



Free Award Nights

Starting at 9,000 Gold Points with no blackout dates on standard rooms.



Points + Cash

Award Nights starting at just 5,000 points.

Global Initiatives



World Childhood Foundation

Gift your Gold Points to the World Childhood Foundation.

Gift Cards and Prepaid Cards



Merchant Gift Cards

Available for redemption with retail, travel and restaurant partners (options vary per region).



Prepaid Cards

Redeem your points for valuable prepaid cards.



American Red Cross

Donate your Gold Points to support American Red Cross Relief Efforts.

Airline Miles



Airline Miles

Exchange your Gold Points for airline miles with more than 20 airlines.

PayPal™ Deposits



PayPal™ Deposits

This service is temporarily unavailable.



Carbon Footprint

Offset your carbon emissions by redeeming Gold Points with Carbon Footprint.

In-room Hotel Awards



Express Awards

Redeem your Gold Points for in-room hotel awards such as movies, laundry credits, room upgrades and more.

Purchase Points



Purchase Points

Short on points? Buy the extra points you need to boost your balance and enjoy your rewards faster. Purchase Gold Points now.

More information please check: <http://www.clubcarlson.com/>